

# 2021 Corporate Sponsorship Opportunities



forever  
FOOTPRINTS  
Walk To Remember



1944 N. Tustin Street, #118 • Orange, CA 92865  
714.509.0065 • [www.foreverfootprints.org](http://www.foreverfootprints.org)





# Our Mission

is to ensure that families who have suffered a pregnancy or infant loss receive the best support, comfort, and resources possible. To do so, Forever Footprints provides support to families, educates the medical community to improve quality of care and responses, and offers opportunities for remembrance to help families find their own path to healing.



## What We Do

Throughout the year, Forever Footprints:



**Provides families with SUPPORT + RESOURCES such as:**

- Monthly support groups led by licensed therapists.
- A team of volunteer nurses to help guide and advocate for families who are pregnant with a terminally ill baby.
- Comfort and coping tools such as a Sibling Backpack, Memory Box, or variation of therapeutic and educational books to empower families with the tools they need to find their own path toward hope and healing.



**Provides EDUCATION TO THE MEDICAL COMMUNITY** to improve the quality of care and response for patients who have lost or will lose a baby or babies.



**Offers OPPORTUNITIES FOR REMEMBRANCE** at our events throughout the year to help families find their own path to healing.

Forever Footprints supports every hospital in Orange County and the Inland Empire that has a labor and delivery and/or NICU unit.

## Why We Make A Difference

When a family is grieving, they need to know that they are not alone. They need to know that there is a trusted organization that will see them through a difficult time with compassionate support. Without Forever Footprints, parents would have few options for grief counseling and many families would have no reminders of their babies.

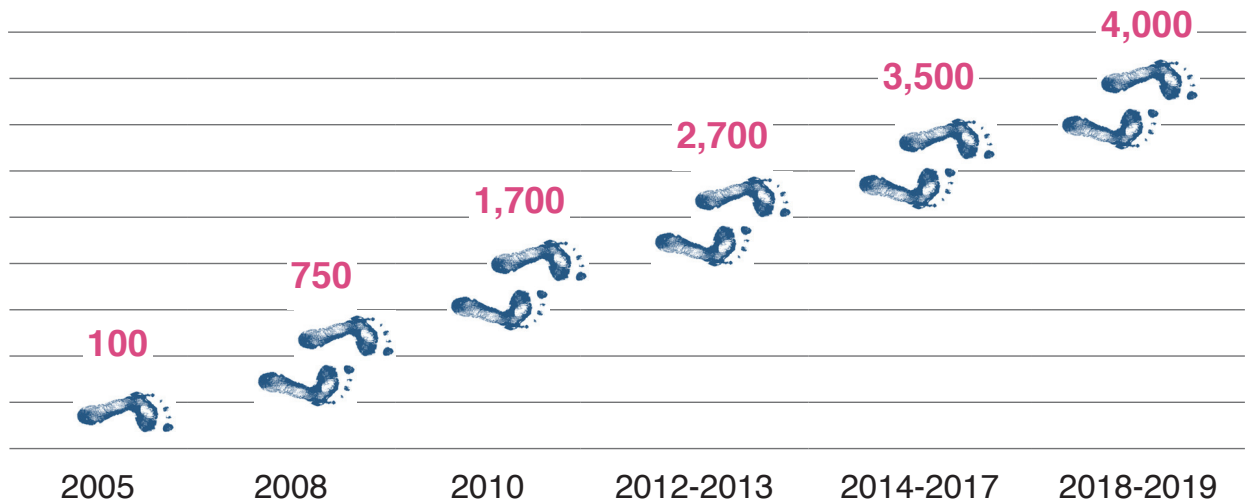
Our impact since 2005:

- Given nearly **43,000 people support and remembrance opportunities** at our events.
- Provided more than **1,700 educational books** to the medical and family community.
- Led more than **1,000 healthcare professionals & students in perinatal bereavement training.**
- Provided more than **2,000 memory boxes** to families who have had a loss.



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Walk To Remember

Forever Footprints' Walk to Remember takes place in Orange County, California, The event takes place in October, which is Pregnancy and Infant Loss Awareness month. Parents, loved ones, and their friends walk in remembrance of their child or children. The walk is preceded by a Memorial Service, where each baby's name is read. The Memorial Service is not just a remembrance but a celebration of each life, no matter how long or short. The walk is a wonderful way for parents to connect with other people who have lost a child. Whether it was a recent loss, or one that happened years ago, parents come and walk for the steps their babies will never take. By walking in their name, their memory will live forever.



## The District at Tustin Legacy

is a one million square-foot shopping, dining, and entertainment center. The memorial service takes place on the grounds of the center. The walk takes place both at the District at Tustin Legacy and the surrounding streets.

## Memorial Service & Walk

The District at Tustin Legacy • Tustin, CA October 16, 2021

7:15 AM...Registration

8:15 AM...Memorial Service

9:00 AM...Walk

9:15 AM...Celebration of Angels



# Why Sponsor?

Forever Footprints offers sponsors a unique opportunity to directly impact moms, dads, brothers, sisters, nurses, social workers, physicians, and therapists in Orange County and the Inland Empire. Your donations will impact:

- All who attend Forever Footprints events.
- Men and women who attend our support groups.
- Nurses, social workers, physicians, and hospital staff who receive education from Forever Footprints.



## Corporate Sponsorship

Each sponsorship level can be customized to meet the distinct needs of the donor.



	Title (\$20,000)	Presenting (\$10,000)	Walk Event (\$5,000)	Partner (\$1,000)
Opportunity to distribute product exclusively at the walk event	♥	♥		
Logo/name on all specific event signage	♥	♥		
Logo on start/finish line of walk	♥	♥		
3 banners placed throughout the walk*	♥	♥		
Tent during event registration/pre-event activities	♥	♥		
Logo exposure on one event email per month	♥	♥	♥	
Logo/name on all event t-shirts	♥	♥	♥	
Four entries into the walk event	♥	♥	♥	
Logo on website	♥	♥	♥	♥
Logo/name on all event marketing and advertising materials	♥	♥	♥	♥
Dedicated logo on social media marketing	♥	♥		

